City of Port Orchard

South Kitsap Community Recreation Center
Taskforce Meeting
January 23, 2013

Attendance: Commissioner Garrido, Mayor Tim Matthes, Judith Kay, Pam Heinrich, Tony Otto, Bob Abel, Coreen Haydock, Roger Jensen, Teresa Osinski, Bob Abel, Angie Silva, Rhiannon Fernandez

Taskforce Scope of Work
To coordinate a survey of South Kitsap residents on the demand for recreational, fitness and community center opportunities for all ages in the South Kitsap area.

Welcome and Introductions
A welcome was given by Commissioner Garrido and Mayor Matthes, and everyone gave an introduction.

Overview of December 19th Meeting
Commissioner Garrido gave a brief summary of the previous meeting and reviewed the agenda for this meeting.

What questions do we want to ask? Survey objectives and sampling size
What are our objectives?
- Gauge opinions of the people who live in South Kitsap about an indoor recreational facility.
- Do not want to recreate surveys that have been done in the past.
- Need a good cross section of citizens to participate in the survey.
- Make sure the survey is inclusive.
- Avoid displacing small businesses

Discussion highlights:
- Roger Jensen gave an informal survey to two groups of people. The questions asked were:
  - Should it be multifaceted? 100% said yes.
  - Should it have a fitness area for all ages? 98% said yes.
  - Will it affect existing businesses? 60% said yes.
  - Should the facility have meeting rooms? 100% said yes.
  - Should we have a convention center? 70% said yes.
  - Should the facility have basketball, volleyball courts, and/or a swimming pool? 100% said yes.
  - What ideas would they like incorporated into the facility? Senior classes, community art, classes for all ages.
  - What would the community’s willingness be to help pay for the facility and ongoing maintenance? Responses ranged from paying a small fee, usage fee, annual fee, fee for classes, “not much.”
  - Do they favor the committee pursuing the possibility of such a facility? 100% said yes
  - Would they personally support it? 100% said yes, as long as a convenient location.
• The cost of the survey will depend on how the survey is delivered; using a web survey like Survey Monkey and social media to promote the survey will be free.
• A survey was done by the SKSD about ten years ago, and it would be helpful to have their survey to review.
• The group will be looking at surveys from the YMCA and the City of Port Orchard.
• Part of process of gathering new information is that we rejuvenate the conversation
• Need to look at what we learned from past surveys and find out if there are different questions we want to ask.
• A political momentum needs to be created
• The survey is initial step to the conversation, we could use forums afterwards.
• Need to keep adults who graduate in school active in their adult life, give them opportunities to be involved in sports and stay socially active
• Tony handed out a sample questionnaire that he crated and walked the group through it.
• We need meeting space/venues, where they don’t have to use the restaurant for the food source. Meeting space can generate funds too.

What questions do we want to ask?

What recreation center programs do you know exist in South Kitsap County?
• Coreen created a great list of places. The committee can start adding to the list as they think of facilities that are missing.
• Community continuing education offered by SKSD, OC, and KRL.

What uses/programs are preferred in an indoor South Kitsap recreation center?

What funding sources are available to support a South Kitsap recreation center?
• Later on we will need to create a list of likely donors. Who in Kitsap would we be asking people to donate towards the construction and the maintenance?
• Grants, donations, existing taxes, private ownership
• Funding for ongoing maintenance? Special Levy, LID, Fees.

Who do we want to direct the survey to?

How do we achieve a high response rate and reduce bias?
• Social media.
• Web survey (Survey Monkey).
• Service organizations.
• Get into the school district (classroom discussions? Flyers in students folders sent home to parents)
• Forums
• Newspaper advertisements and newspaper articles (make newsworthy)
• Place surveys at well used locations (library, ferries, retirement homes)
• Insert in utility bills
• Place flyers in places where people are standing and waiting, they can complete survey on phone.
• Incentivize (get iPads donated)

How do we determine survey sampling size?
Sample Survey Questions
The following questions the committee felt were good questions to ask:
1. What is your zip code?
2. What is your age?
3. How often do you partake in recreational activities? Give options for different periods of time.
4. How often do you partake in community activities? Give options for different periods of time.
5. Which facilities do you use?
6. How much do you pay for these services or programs?
7. What type of activities do you engage in at these facilities? Allow many options.
8. Overall, are you satisfied or dissatisfied with your experience using these facilities?
9. What stops you from using the facilities we have? What are the biggest barriers?
10. Compared to other areas in the County or region, would you say South Kitsap is better or work in providing recreational, community or fitness facilities?
11. What is unavailable that you would like to have?
12. How should such facilities be paid for? Existing taxes, private ownership (for profit facilities), special levy, create local improvement district, grants, donations, user fees [create check boxes and small descriptions of what some of these]
13. If such facilities are to be built, are you willing to donate time and effort to gather political support for such facilities?
14. If such facilities are to be built, are you willing to donate money to such efforts?

The following questions the committee had concern over using:
- Do you live in South Kitsap County (south of Bremerton and north of Gig Harbor)?
- How many people live in your household?
- Are you a registered voter?
- What best describes your living situation?
- Do you own or rent?
- What is the highest level of education you have completed?
- Are you currently employed full-time or part-time?
- Which of the following best describes your income situation?
- How would you describe your overall fitness level?
- How often do you exercise?
- Have you used recreational, community or fitness facilities in the past 30 days?
- How often do you use these facilities?
- What times of day do you use these facilities?
- Since you started using the facility, has the frequency with which you used it increased or decreased? If a change, what is the primary reason for that change.
- What would you say is satisfying with your experience using the facilities?
- What would you say is dissatisfying using the facilities?
- [inserted Tony’s questions for the “How” questions]
  - If recreational fitness or community center needs are to be improved in South Kitsap, a funding source must be identified. Please tell me if you would favor or oppose the following methods of funding.
  - What do you feel is a reasonable amount to pay per year that you would support to improve access to recreational, fitness or community center needs in South Kitsap?
What partnerships are necessary to move forward?

Next Steps/Adjourn

- Next meeting, February 27, 2013, 5:30 p.m., Port Orchard City Hall, Council Conference Room (3rd floor)
- Need Gig Harbor YMCA survey if it is available.
- Need to send copies of Silverdale YMCA study and Port Orchard Parks Plan to group for review.
- Judith Kay will contact Bev Cheney for a copy of the survey she referred to.
- Bob Abel will determine what number of surveys will be a sufficient sampling size.