City of Port Orchard
Economic Development Tourism Committee
Meeting Minutes
Monday March 10, 2014

Present: Bek Ashby, Fred Chang & Jeff Cartwright
City Staff present: Development Director Nick Bond, Brandy Rinearson
Guests: Mayor Matthes, Lisa Stone

The meeting was called to order at 10:40 a.m.

Discussion: Wayfinding Signs. Bond discussed the scope of work for the Wayfinding system. He noted they could design a city logo/branding for an addition $15,000-$45,000, which would replace the current city hall logo and which could be used by community organizations. Cartwright suggested across the board branding and possibly starting at branding then moving to Wayfinding. The committee supported having a broad discussion on adding logo/branding work to the proposed scope and to take the issue up at work study in March.

Discussion: Foot Ferry. City Clerk Rinearson presented a spreadsheet with the cost breakdown for 3 foot ferry options. Ashby wanted to make sure the last ferry left Port Orchard at 10pm and left Bremerton at 10:15pm. Ashby suggests Option 1 if the county helps with funding and Option 2 if they county doesn’t. The group is waiting for word from the county, and then they will move it forward to council Work Study in April.

Discussion: Vision/Transportation 2040. Council Member Ashby is on KRCC and calls Mark Dorsey for information on the KRCC agendas. She was concerned with what decisions she is allowed to make as an appointed city representative and wanted to get a general sense from the committee as to how the city felt about Vision 2040 and Transportation 2040. The group broadly discussed these policy documents and how they affect the city.

Discussion: Committee Purpose Statement. Council Member Ashby suggested developing an economic development plan for the city. Ashby says we need to focus more on promoting the type of businesses we want here. The group discussed more in fill, i.e. the Kmart building, Titus Ford, and the need for partners to collaborate on issues of economic development.

With that discussion, Ashby closed the meeting.
Meeting Adjourned: 11:45 am
Next Meeting/Location: April 14, 2014, 10:00am Council Chambers