City of Port Orchard

Economic Development Tourism Committee
Meeting Minutes
Monday June 9, 2014

Council Members Present: Bek Ashby, Fred Chang & Jeff Cartwright
City Staff present: Development Director Nick Bond, Lisa Stone
Guests: Mayor Matthes

The meeting was called to order by Jeff Cartwright at 10:04 a.m.

Discussion: Wayfinding Steering Committee. Development Director Nick Bond stated the first meeting was a success. Ambrosini Design defined the purpose of each type of logo. Ambrosini Design also came up with a color palette from pictures taken around town. Bond said the committee was a few weeks behind schedule, but still hoping to have cost estimates for budget discussion in the fall. Ashby stated she was very pleased with the meeting. She conveyed that Ambrosini felt that the city and its people were real and honest. The Committee had discussion about different signs for different areas and making sure the signs were durable.

Discussion: Centers Amendment. Ashby stated the KRCC will be updating their centers list in the next 9 months. Cartwright suggested extending the government center to Tremont. Ashby stated extending the boundary would have no impact. She suggested moving Sidney Sedgwick's North boundary to Berry Lake Rd, south to go to City boundary. The Committee decided Old Clifton Industrial Park Center boundary should follow the city's boundary. They also decided Tremont Medical Center's southern boundary should abut Berry Lake Rd, with the eastern boundary to the scope of Tremont Corridor project. Bethel and Tremont should meet at Blackjack Bridge. Bond will put all the centers on one map and present to Council tomorrow night.

Discussion: Comp Plan Update Recap. Bond showed graphs in which Facebook is the strongest way to make people aware of what is going on in the City. Bond stated DCD will post public notices on City website and major notices will be posted on Facebook.

Discussion: Media Kit. Ashby stated that she believes the City needs a media person on staff. The Committee discussed the Economic Development tab on City website needs to be updated and should have a map of current projects. Bond suggested outlining what info is important to present at next meeting. Ashby suggested having a booth at Fathoms of Fun. The Committee decided to invite Rhiannon Fernandez to the next meeting to answer questions about what can and cannot be posted on Facebook.

With that discussion, Ashby closed the meeting.
Meeting Adjourned: 11:45 a.m.
Next Meeting/Location: July 14, 2014, 10:00 a.m., Council Chambers