The meeting was called to order by Councilmember Bek Ashby at 10:00 a.m.

**Discussion: Foot Ferry.** City Clerk Brandy Rinearson discussed foot ferry ridership numbers for the first month with extended hours. Friday & Saturday has sporadic ridership, while Sunday runs are picking up. The first couple of runs are lower than last year’s. Ashby brought to the committee’s attention that the city is only extending foot ferry hours by one hour on Friday and Saturday.

**Discussion: Tourism and Public Events.** Rinearson stated she had met with Ashby to discuss the importance of having a media/PR person on staff. Ashby stated that information about public events goes before council for approval and then goes no further, and that neighboring businesses don’t get notified. Ashby stated we have a contract with Visit Kitsap, but don’t have a person on staff that gets event information to them. Ashby stated the Media/PR person would be responsible for the city logo, when the design is complete and would work with businesses to promote and develop events. Rinearson is going through the public events application process to streamline it, and then will bring it before Council in September or October. Rinearson suggested that any position for a Media/PR person be part time. Councilmember Cartwright said this was too much work for current staff and is in favor of trying this position for a year. Ashby suggested taking this to Work Study and Councilmembers Cartwright and Chang agreed.

**Discussion: Economic Development Position.** Ashby stated this would be a different position than the Media/PR person. This person would work with current businesses and develop relations with property owners. Development Director Nick Bond stated the city does need help developing and writing the economic development part of the Comprehensive Plan, but that this could come from a consultant at a much lower cost than a full time position. He thinks a permanent position could be a 2016 or 2017 budget item as the person would be responsible for implementing the economic development element of the comprehensive plan. Cartwright stated if he had to choose between an economic development position and a Media/PR person, he would choose the Media/PR position. Ashby suggested bringing this to August Work Study. Chang agreed.

**Discussion: Lodging Tax Events.** Rinearson asked the committee for suggestions for use of the LTAX money. The committee said Foot Ferry, Foot Ferry promotion and Chimes & Lights Cartwright and Ashby suggested paying Visit Kitsap out of LTAX funds versus general funds. Chang suggested a celebration for the city’s 125th anniversary on September 15, 2015.

**Discussion: Economic Development Element of the Comprehensive Plan.** Bond stated he went through the PSRC and Department of Commerce checklists to see how the city was complying with the requirements on the Economic Development element of the Comprehensive Plan. DCD Intern
Scott Bonjukian stated he updated and added things to the Economic Development element to ensure formatting consistency, but that a survey was needed to gather public input on substantive changes to the element. Bonjukian drafted a survey to gather the public’s ideas and support. Chang suggested changing the name of the survey. The committee had a discussion about the preliminary survey and offered suggestions for improvement. When asked about the timeline for presenting a draft Economic Development element, Bond stated that DCD plans to present a draft to the Planning Commission in November.

**Discussion: Department of Commerce Grants/Loans.** Bond stated the Department of Commerce will be offering a Short Course on Planning on a Monday in October, most likely on the 13th. They will cover the 2016 Comprehensive Plan update and Capital Facilities plan. Bond stated that he learned of a grant and loan program for economic development as part of his discussion of the Short Course on Planning and wanted to share the information with the committee. The DOC will award grants for planning projects and loans for redevelopment once a plan is in place. The DOC is looking for projects at this time.

**Discussion: KADA.** Ashby explained that she learned more about Kitsap Aerospace and Defense Alliance (KADA) which has meetings open to the general public, but that the steering committee meetings are private. Ashby stated the city has no representation on the steering committee. Chang asked if Ashby wanted to volunteer. Cartwright said he went to meetings for about four months, but the meetings were very Aerodynamics driven. Ashby says the EDT committee and the city need to find a way to stay on top of what is happening with SKIA. Mayor Tim Matthes suggested bringing to August Work Study to see if anybody has any interest in attending these meetings.

**Discussion: Tremont.** Ashby listened to the Finance Committee audio about Tremont and thought that the committee was developing solutions. Ashby said the solutions mentioned at the Finance Committee meeting need to be discussed with the full council at August Work Study. Chang & Cartwright agreed.

With that discussion, Ashby closed the meeting.
Meeting Adjourned: 12:00 p.m.
Next Meeting/Location: September 8, 2014, 10:00a.m., Council Chambers