City of Port Orchard

Economic Development Tourism Committee
Meeting Minutes
Monday October 27, 2014

Council Members present: Council members Bek Ashby, Fred Chang & Jeff Cartwright
City Staff present: Development Director Nick Bond, City Clerk Brandy Rinearson, and DCD Front Counter Clerk Lisa Stone
Guests: Mayor Tim Matthes

The meeting was called to order by Councilmember Bek Ashby at 10:10 a.m.

1. Discussion: Foot Ferry Ridership. City Clerk Brandy Rinearson presented ridership data for the Foot Ferry and discussed to extended hours expenses and revenue. It was noted that 6,517 people rode the ferry during the summer months. Councilmember Fred Chang stated merchants mentioned they would like standard hours so people would know what to expect. Councilmember Bek Ashby agreed. Chang asked about ridership counts for previous years but data was not available at the meeting for discussion. Rinearson stated next year Kitsap County wants everybody else who contributes to max out their pledge before the County will contribute. The committee decided to recommend asking the other contributors for the same contributions and to ask about hours that are desired.

2. Discussion: Wayfinding Signs and Logo Alternatives. Development Director Nick Bond showed the committee the three finalized sign designs. Council will see a full presentation by Ambrosini Design at October 28th meeting.

3. Discussion: Economic Development Element of the Comprehensive Plan – Survey Results. Bond stated there were 149 survey participants which was about double the participation for previous elements. Bond suggested that committee members review the feedback received and the draft element and notify staff as soon as possible of any changes that they would like to have considered as the element is reviewed at the Planning Commission.

4. Subdivision Ordinance. Bond stated interim City Attorney Carol Morris wrote a subdivision ordinance as part of a model city code and provided it at no cost to the city. Bond suggested that the ordinance would fix major deficiencies in the existing code and add provisions for boundary line adjustments and binding site plans which currently don’t exist. Bond stated that in general the ordinance would make the process more clear to developers, citizens, and staff while protecting the city. Bond stated that the ordinance should be ready to go to full council in the next month or two.

5. 640 Bay Street Update. Bond stated council members will receive a packet at next council meeting concerning extended coverage title insurance for the purchase of 640 Bay Street. He stated that an ALTA survey is required in conjunction with the coverage and that the purchase and sale agreement didn’t specify who would pay for this coverage but that the city would be the beneficiary of the coverage. Bond stated the cost of the ALTA survey would be $4500 though staff could look for a better price if the purchase was authorized by council.

6. Preliminary Budget. The Committee discussed the supplemental budget request items pertaining to Economic Development and Tourism and whether the committee should make any
formal recommendation to the full city Council concerning these items. The committee agreed to study the items and consider making a recommendation at its next meeting on November 10th.

7. Business Recruitment/Redevelopment. Ashby mentioned reading an article in Kitsap Sun about Bremerton being proactive about replacing job loss at Harrison Hospital site. Ashby wondered what City of Port Orchard is doing to be proactive about business recruitment and redevelopment. Bond says the city needs to highlight things are happening in the city such as investing in infrastructure to serve development. Committee held a discussion about needing more housing and population growth to make businesses want to come here. Committee held a discussion about traffic impact fees and the impact on development.

With that discussion, Ashby closed the meeting.
Meeting Adjourned: 11:55 p.m.
Next Meeting/Location: November 10, 2014, 10:00 a.m. Council Chambers