City of Port Orchard

Economic Development Tourism Committee
Meeting Minutes
Monday November 10, 2014

Council Members present: Council members Bek Ashby, Fred Chang & Jeff Cartwright
City Staff present: Development Director Nick Bond and DCD Front Counter Clerk Lisa Stone

The meeting was called to order by Councilmember Bek Ashby at 10:40 a.m.

1. Discussion: Wayfinding Signs and Logo Alternatives. Councilmember Fred Chang said the city should have a meeting with Kitsap County about the location of signs. Bond suggested the County could contribute to cost of signs by having their information on signs. Development Director Nick Bond stated if Council doesn’t like the choices that have been presented, then there are two options: 1) Extend/amend the contract with Ambrosini Design and go back to the drawing board, or 2) don’t renew the contract and get a new consultant to start over again. Councilmember Bek Ashby said that she felt the city could move forward with the designs alternatives that have been presented. Ashby presented an outline of options for moving forward with the alternatives that have been presented. Ashby stated that the Council needed buy in from the end users of the logo LTAC, Explore Port Orchard, POBSA, Chamber, Fathoms, etc. Ashby suggested seeking recommendations from each of the organizations as well as the individual committee members for a preferred alternative. She also asked whether Ambrosini could explore a green color palette or provide feedback on the benefits of a green palette. Finally, Ashby suggested that the city seek public comments, but not votes, on one or all three of the alternatives.

With that discussion, Ashby closed the meeting.

Meeting Adjourned: 11:20 a.m.
Next Meeting/Location: December 8, 2014, 10:00 a.m. Council Chambers