Lodging Tax Advisory Committee  
October 2, 2013

The committee met on Wednesday, October 2, 2013, 7 pm at City Hall. Committee members present: Frank Graziani, Saints Car Club; Christine Daniels, Port Orchard Chamber of Commerce; Lorraine Olsen, Mrs. Howe’s B&B; Kathy Michael, Cedar Cove Inn; Chris Stansbery, Sidney Museum and Arts Association; and Chair Fred Chang.

Absent: Chan Park, Comfort Inn.

Main topic: Response to Visit Kitsap Email of September 18, 2013.

Committee debated whether or not a response was warranted, since the committee’s role was to make recommendations, which have not been finalized.

Committee discussed the $12,000 requested by Visit Kitsap was their retainer fee. While there was value in inclusion in the website, newsletters and ads, it was noted that these ads featured many locations in Kitsap.

Some of the ‘a la carte’ items requested from Visit Kitsap would be a cost in addition to the $12,000 retainer fee:
- Cards on ferries
- Print ads
- Brochures
- Maps
- Calendars
- Web/digital ads (on monitors)

Committee felt that since there were limited funds, these should be focused on obtaining these a la carte items directly.

Since the original 9/18 email had evolved with in future responses, it was felt that issue resolved itself (whether or not the Washington Filmworks would be visiting Port Orchard or not), no additional response was necessary. Committee members Graziani and Stansbery agreed to attend the October work-study meeting in case council had any questions.

Meeting ended at 8:10 pm.